

VISION

A world where long-term environmental sustainability and social equity take priority over short-term profits

MISSION

Both ENDS strengthens global civil society to gain decisive influence on the use of nature and the environment thus contributing to societies that stay within our planetary boundaries and respect all human rights, including the rights to water, food and a safe living environment

Policies, legal frameworks and practices that guarantee sustainable development and social equity are in place and have an impact through implementation, enforcement and sustainable investment

ADVOCACY

Civil society has the power and capacity to effectively address their concerns and to bring in solutions with key decision makers and investors operating internationally, nationally, regionally or locally

Civil society actors have direct access to funding

ALTERNATIVES

Decision makers and investors implement and enforce these policies, laws, practices and governance models

These policies, laws, practices and governance models are scaled up and disseminated by a broad group of stakeholders

Civil society actors, including Both ENDS identify and/or develop policies, laws, practices and governance models for a sustainable use and governance of forest, water and land

Civil society actors, including Both ENDS translate these signals into advocacy and offer alternatives in favor of sustainable development

Civil society fulfills the role of sensitive radar antenna signaling harmful policy and investment decisions and identifying or developing sustainable alternatives

Civil society is recognised as an important player by key decision makers operating internationally, nationally, regionally or locally