Green economy with sustainable value chains

From habitat to home - responsible agro-commodity governance - soy

CHALLENGE: Agricultural output is expected to double and resource efficiency increase tenfold in the coming decades. Only a rapid transformation in the way products and services are produced and consumed will ensure the continued delivery of essential ecosystem services provided by a healthy environment while meeting the demands of the world's growing population. Local communities must have a voice in this transition.*

*Source: WBCSD Vision 2050 report.

Integrated land use planning with civil society participation, for the benefit of nature and people

> All parties in supply chain ensure transparency, accountability and socialecological sustainability

- Import only responsible soy
- Embed sustainability in law and rules
- Financial stimulus for sustainability

Retailers only offer certified, responsibly sourced products

Consumers choose certified, responsibly sourced products and lower animal protein consumption









CIVIL SOCIETY ENGAGEMENT

DEVELOPMENT

FOOD

SECURITY









SECURITY





HEALTHY BIODIVERSITY RESILIENCE

Global soybean production has more than doubled in the last 20 years, up to 276 million

tonnes in 2013. Only 2% was certified under a sustainability standard.

Source: Dutch Soy Coalition, Soy Barometer 2014