

Green economy with sustainable value chains

From habitat to home – responsible agro-commodity governance – soy

CHALLENGE: Agricultural output is expected to double and resource efficiency increase tenfold in the coming decades. Only a rapid transformation in the way products and services are produced and consumed will ensure the continued delivery of essential ecosystem services provided by a healthy environment while meeting the demands of the world's growing population. Local communities must have a voice in this transition.*

*Source: WBCSD Vision 2050 report.

Integrated land use planning with civil society participation, for the benefit of nature and people

All parties in supply chain ensure transparency, accountability and social-ecological sustainability

- Import only responsible soy
- Embed sustainability in law and rules
- Financial stimulus for sustainability

Retailers only offer certified, responsibly sourced products

Consumers choose certified, responsibly sourced products and lower animal protein consumption

